Duration: 24 months

The general objective of the ENSAMBLE project is to promote the development of the "blue economy" in the Mediterranean through closer cooperation between public and private actors, coordinated by the "Costa degli Etruschi" FLAG of Tuscany. This partnership brings together professional fishing associations and marine farms, small and medium-sized fishing and aquaculture companies and municipalities: an innovative cooperative based in the Mediterranean (Petra Patrimonia Maritima Corsica), an Italian environmental association (Legambiente Toscana) and a Tunisian environmental association (WWF North Africa), with the support of the Tunisian Ministry of Agriculture. Fisheries and Water Resources.

The project aims to **create a network between the local fishing communities** of Tunisia, France and Italy through a participatory methodology, in order to facilitate the development of a strategy based on the CLLD approach for some local fishing communities in North Africa and the exchange of good practices with Italy and France, countries where the CLLD approach has already been developed.

The local strategy of CLLD in the Tunisian community will focus on promoting innovation, entrepreneurship, and diversification of activities, with the aim of strengthening the sustainable development of local fishing and aquaculture businesses, with particular attention to the role of women and young people.



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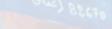
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Areas of intervention:

Tuscany (IT), Corsica (FR), El Haouaria and Tabarka (TUN)

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BLUE ECONOMY

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AND LOCAL ECONOMY









Community Led Local Development is an involvement of the actors at the local level. Through this approach, the ENSAMBLE project works exactly where problems arise and prevails and develops appropriate solutions based on experience and resources of various local actors.



The Mediterranean sea, with the sad world record of overfishing, is at the center of the ENSAMBLE project, proposing sustainable social and economic development models.



The CLLD approach promotes local development in the fisheries sector and creates fertile ground for sustainable development through a participatory approach, which encourages responsibility and commitment of public and private actors in the communities. The concrete actions of the projects are based on the importance of integrated answers to complex questions related to the path of local development. The joint action plan, developed as an essential product of the project on the basis of local needs, identifies some key points of local development:



- promote tourism by enhancing the tangible and intangible heritage and port traditions
- strengthen the link between the sea and the land, and the gastronomic and handicraft products associated with it



The innovative aspect is based firstly on the value of reciprocity that allows to transfer the CLLD method and the FLAG model to other territories, and where they already exist, to improve the regulations on ittitourism and pescatourism through local governance actions.

Furthermore, the objectives of ENSAMBLE include the promotion of cultural exchanges and experiences between Italy, France and Tunisia.



FLAG Costa degli Etruschi - Temporary public-private association created for the implementation of the CLLD strategy in the coastal areas of Grosseto and Livorno, in Tuscany

FAR Maremma - Affiliate partner of FLAG Costa degli Etruschi, is a public-private structure recognized by the Tuscany Region as responsible for the implementation of the "CLLD Leader" in the Grosseto area.

San Leopoldo Cooperative - Affiliate partner of FLAG Costa degli Etruschi, operates in the fishing and aquaculture sector. San Leopoldo is involved in both professional fishing and activities such as fishing tourism, ittitourism, technical assistance and scientific projects.



Petra Patrimonia Corsica - A cooperative that supports start-ups and companies during their implementation. Its main fields are the blue economy, the sustainable tourism, the sustainable development and social innovation.



Legambiente Toscana - Italian NGO operating in the field of ecology and environmental protection. Scientific environmentalism has always been its hallmark: all its initiatives are based on solid scientific data and are accompanied by proposals for concrete, realistic and economically sustainable alternatives.



WWF North Africa - NGO working in the field of nature conservation, based in Tunis. It coordinates WWF activities in the North African region. Its offices are located in Tunisia, Tunis and Gabés, and in Morocco with a branch in Casablanca.